[Re] Waste

REVOLUTIONIZING RECYCLING

COREY SABAN, TSAG BEYOND THE BIN

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ABOUT US

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[Re] Waste helps organizations **build and manage** recycling programs for materials that are difficult to divert from landfill. We coordinate collection, processing and reporting, and develop recycled products where there is a suitable application.



Focus Areas

- IC&I (Industrial, Commercial & Institutional) Sectors
- Waste Audits
- Landfill Diversion Programs
- Alternative Fuels Processing
- Recycled Product Development
- Circular Economy Solutions
  - Plastic, Wood, Rubber,
  - Mattresses, Metals, e-waste
  - Textiles

OUR JOURNEY



Garage

The journey started in my garage when I was laid off in 2020 due to the Covid 19 Pandemic.



Experimenting

I began experimenting with a griddle and an iron in the garage and melting single use plastics.
Pilot projects with the City of Beaumont and Starbucks.



Media

Local news channels picked up [Re] Waste story like CTV/ CBC and Global News.



Innovation

I had a different perspective on how plastics could be managed and thought about finding the right application.

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HOW [RE] WASTE HAS EVOLVED

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What began with plastic experiments in my garage has grown into recycling programs serving organizations across Canada.

2020 | **Garage Experiments started**

Early Projects | **Testing the possibilities**
- City of Beaumont / Starbucks

Recycled Products | **Finding useful applications**
- Turning recovered materials into products

Broader Programs | **Managing the full process**
- Coordinating collection, processing and reporting across Canada







THE PROBLEM

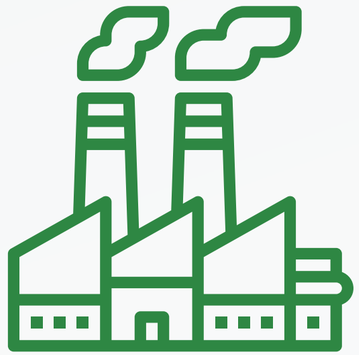
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Businesses Have Limited Options

- Limited visibility into what materials are being discarded
- Commingled Materials and contamination
  - Plastic, Wood, Metal, Rubber, Organics
- Space Constraints
- Implementing a scalable program
- Costs






YOUR MATERIAL CHALLENGES

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What takes up space, creates extra work or keeps ending up in the garbage?

- Plastic packaging and film
- Wood and pallets
- Rubber and mixed materials
- Mattresses and bulky items

    - Where does it come from?
    - How much builds up, and how often?
    - What makes it difficult to manage?

Recovery options depend on material type, condition, volume and location.



OUR SOLUTION - LANDFILL DIVERSION

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1. Waste Audit / Reporting

Identify Materials, Implement Strategies



5M+ lbs Diverted

2. Collect & Transport

Efficient way to collect material



3. Process & Manufacture

Transform material into feedstock for Alternate Fuels or Circular Economy projects







OUR PROGRAMS TODAY

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Recycling is DOPE

Cannabis Packaging

LDP
LANDFILL DIVERSION PROGRAMS
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Bulk materials

Re GRIP Recycling

Golf Grips

EPR™
ANALYTICS
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Reporting Platform

DRN
Distribution Recycling Network
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Distribution / Fulfilment Centres

CANADA MATTRESS RECYCLING
RECOVER REUSE REDUCE

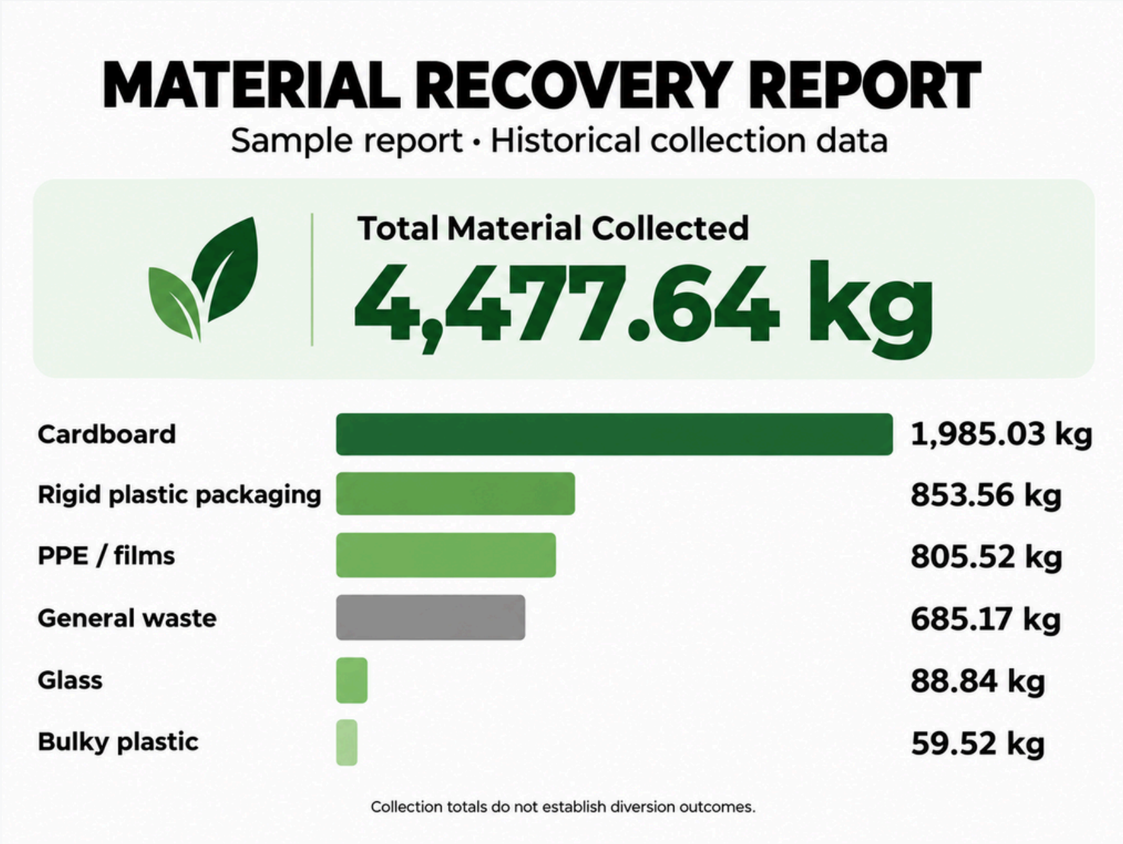
Mattress Recycling

MEASURING OUR IMPACT

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Clear reporting helps organizations understand their materials and improve their recycling programs.

- Material weights and types
- Confirmed diversion results
- Progress over time





Diverted
~5 million containers
250,000+ lbs















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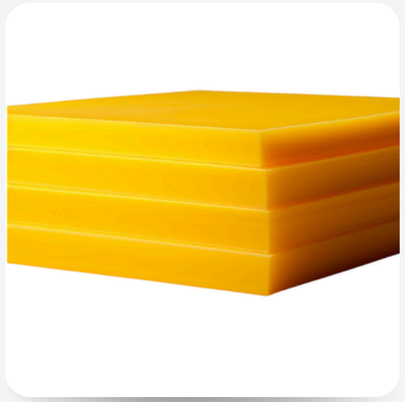


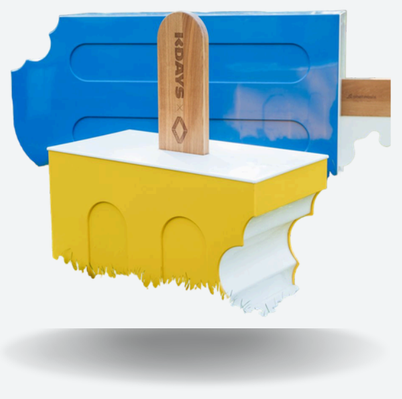


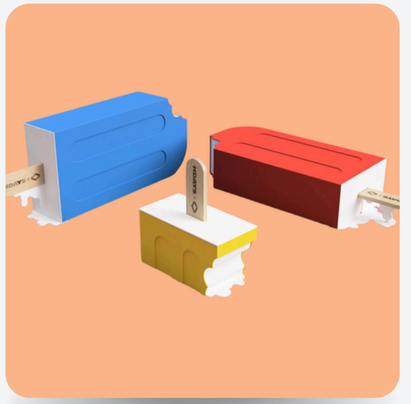












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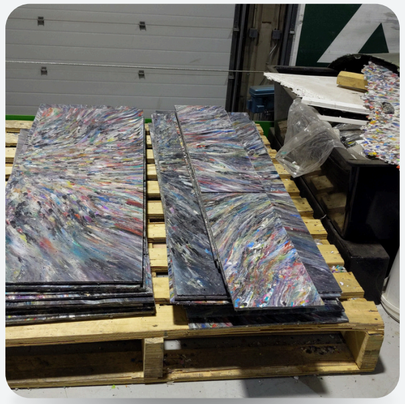
CASE STUDY #3

goodwill



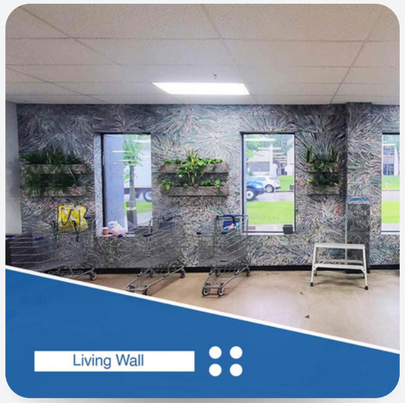












Installed
8,000 square feet of recycled plastic sheets

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CASE STUDY

#4

GOLF TOWN

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Golf Town Committed to a National Recycling Program with [Re] Waste







WHAT WE HAVE LEARNED

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A recycling program has to work for the people using it every day.

Participation needs to be simple
Clear instructions help people separate the right materials.

Space shapes the program
Collection containers and storage need to fit the operation.

Pickup frequency matters
Collection should reflect how quickly material accumulates.

The recovery option comes first
Confirm a suitable destination before launching collection.



YOUR FIRST RECYCLING PROJECT

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Start with one material at one location, then build on the results.

Understand the material
Review photos, approximate quantities and current handling.

Assess the options
Consider material condition, location and available recovery pathways.

Set up a manageable pilot
Agree on sorting, storage, collection and responsibilities.

Review the results
Document the outcome and decide what to adjust or expand.



KEY TAKEAWAYS

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Better recovery starts with understanding the material and the operation.

Different materials need different recovery approaches.

A successful program fits the people, space and collection needs of the organization.

Clear reporting helps us understand the results and improve the program.

What is one material your organization would like to manage differently?



DISCUSSION / QUESTIONS

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Let’s explore a material challenge from your organization.

- Which material would you start with?
- What happens to it today?
- What would make collection easier for your team?
- What would a useful first result look like?
- Questions and shared experiences







THANK YOU!

Together We Can Make An Impact!

Corey Saban, C.E.T
Founder & CEO
corey@rewaste.ca

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